

Bay Area Resilient by Design

Community Outreach Director Opportunity –15 Month High-Visibility Bay Area Project

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The [Bay Area Resilient by Design Challenge](#) (RbD) is an international design competition that will propose innovative, scalable, and financeable resilience projects on 10 sites along the San Francisco Bay shoreline. The projects will deliver multiple benefits for the communities and assets that they are designed to protect. RbD is inspired by the significant effort deployed after Hurricane Sandy in the New York/New Jersey/Connecticut region through the Rebuild by Design project. Unlike the crisis situation on the East Coast, the Bay Area RbD effort is designed to increase the resilience of Bay Area communities to future risks posed by rising sea levels and seismic events.

Over the course of 15 months, RbD will invite Bay Area, national, and international designers, architects, developers, and financiers to create and implement visionary, realistic, and replicable solutions that enable neighborhoods and communities to adapt now to the future effects of rising sea levels, increasing storms and flooding, and seismic vulnerabilities. These solutions will be developed in partnership with residents, businesses, and community-based organizations, and with local and regional political leaders. Just as important, they will bring multiple benefits to those communities and the region, e.g., protecting at-risk populations, enhancing the natural environment, and bolstering critical infrastructure. The Community Outreach Director will lead the community engagement component of this effort and will report to the Managing Director.

Key Areas of Responsibility

- **Management**
 - Working closely with the Managing Director, oversee all aspects of the community engagement process of the Challenge across the nine Bay Area counties targeted by the Challenge.
 - Help disseminate key messages to community partners from the Managing Director and the Executive Board.
 - Assist Managing Director with management of administrative staff and volunteers; assist with recruiting and training.
- **Outreach and Relationships**
 - Work closely with design teams to ensure they incorporate a robust and authentic community engagement process.
 - Identify local organizations to partner with on outreach and engagement.
 - Collaborate and nurture relationships with key partners from a wide diversity of backgrounds and interests including (but not limited to) neighborhood groups, environmental and environmental justice organizations, schools, and youth, faith, arts, and civic organizations.
- **Events and Communications**
 - Partner with RbD team members, community organizations and relevant stakeholders to plan and execute events related to the design competition.
 - Ensure consistent messages and themes are invoked throughout the initiative.

Minimum Qualifications

- **Experience**
 - A Bachelor's degree is required. In lieu of a Master's degree, at least 5 years in a leadership position is preferred;
 - Successful history of community engagement within a diversity of communities in the Bay Area; and
 - Familiarity with community organizations and leaders throughout the Bay Area.

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- **Abilities**

- Ability to work effectively in a diverse, nimble, entrepreneurial and time-sensitive organizational structure that requires managing multiple objectives simultaneously and within expected time frames;
- Strong interpersonal skills and proven ability to negotiate sensitive issues;
- Excellent presentation, written and oral communication skills;
- Ability to represent a diverse collaboration of partners, recognize cultural sensitivities, and be politically astute;
- Highly organized, creative, flexible and the ability to excel under pressure
- Team-oriented;
- Passion for social change, ability to work in partnership with others to craft solutions to 21st century challenges and actively seek new information and partnerships to chart a path to success; and
- Experience creating and implementing communication and outreach strategies.

Selection Process

Resumes will be reviewed on a rolling basis, with the goal of having the role start no later than April 10, 2017. This full-time role will last approximately 15 months and can be structured as a contracted role or a salaried, time limited position with the Trust for Conservation Innovation, a non-profit organization based in the Bay Area that serves as the fiscal sponsor for this effort. The core team for the project will be housed at the Bay Area Metro Center at 375 Beale Street, San Francisco, CA.

Please send a cover letter describing your interest in the position, relevant experience and any related work that you have accomplished that makes you a compelling candidate, along with a resume to the email listed below. Feel free to include other supporting materials as well, particularly related to prior community engagement and outreach initiatives. Emails can be addressed to the RbD Hiring team and sent to the following email address: [hiring@resilientbayarea.org](mailto: hiring@resilientbayarea.org) with “**RbD Community Outreach Director**” in the subject line.

We value and promote diversity in the workplace and we are committed to providing equal opportunities to all team members without regard to race, color, religion, gender, sexual orientation, gender identity, national origin, age, disability, genetic information, marital status, amnesty or status as a covered veteran in accordance with applicable federal, state and local laws.